



INTERSECTIONS & TRANSITIONS



Royal Australasian College of Physicians Annual Scientific Meeting

in conjunction with

Internal Medicine Society of Australia & New Zealand
Australian & New Zealand Society for Geriatric Medicine
Australian & New Zealand Society of Palliative Medicine
(New Zealand Branches)



4-6 November 2009

Hyatt Regency Hotel Auckland



Sponsorship Proposal

Estimated number of delegates: 150-200

Organising Committee:

Maree Todd (ANZSGM)
Phillippa Poole (IMSANZ)
Cathy Miller (ANZSPM)

In Association With:

Conference Managers:

Lynda Booth
Workz4U Limited
Phone: +64 9 917 3653
Fax: +64 9 917 3651

Email: lynda.booth@workz4u.co.nz
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The Royal Australasian
College of Physicians
New Zealand



Invitation from Convenor/President

Dear Colleagues,

On behalf of the organising committee I have great pleasure in inviting you to participate in our Annual Scientific Meeting. Our three special societies in combination with the RACP cover the breadth of medicine and are users of a wide range of pharmaceuticals. The theme of the conference 'Intersections and Transitions' emphasises the need for collaboration in the care of patients and to note transitions in patient's health journey e.g. living with chronic illness, moving to palliative care, living with disability. Medical updates will include neurodegenerative disease, multiple sclerosis, pain management and dementia to name some.

The RACP and the three Speciality Societies have had a long partnership with the pharmaceutical industry and we would welcome your ongoing support through sponsorship or trade displays. It is an opportunity to meet and connect with a large number of physicians – (attendance 150-180).

I am happy to discuss any particular requests directly or you can contact our conference organiser.

Yours sincerely
Maree Todd
Conference Convenor

ANZSPM

The Australian and New Zealand Society of Palliative Medicine (ANZSPM) is the specialty medical society for doctors practising in or with an interest in Palliative Care. Members include vocationally registered Palliative Medicine Specialists, Medical Officers working in Palliative Care, General Practitioners, Specialists in other disciplines and Palliative Medicine trainees. Many members work in Palliative Care Services in Hospice, Community or Hospital teams. A number are General Practitioners working part-time in General Practice and part-time in Palliative Care.

"Palliative care is an approach that improves the quality of life of patients and their families facing the problems associated with life-threatening illness, through the prevention and relief of suffering by means of early identification and impeccable assessment and treatment of pain and other problems, physical, psychosocial and spiritual" [WHO Definition of Palliative care 2002].

IMSANZ

General Physicians are consultant specialist physicians with an FRACP or equivalent, trained to rapidly and expertly assess all of a patient's medical problems, to diagnose and prioritise clinical conditions, to develop and implement an appropriate, evidence based, and cost effective management plan. General Physicians provide specialist consultant care to adult patients requiring acute medical admission or chronic/ambulatory care and to liaise with subspecialists and general practitioners where needed. Patients comprise those with undifferentiated, complex and / or multisystem diseases, and those who do not fit into, or necessarily need the full gamut of, subspecialty care (e.g. IHD, heart failure, COPD, pneumonia, cellulitis, UTI, diabetes, DVT/PE and stroke). They have expertise in prescribing and monitoring patients on a wide range of medications including those that are 'specialist only'.

Many General Physicians also practice within another subspeciality of internal medicine (e.g. geriatrics, cardiology, gastroenterology, infectious diseases), and these additional skills are particularly useful in regional or rural locations where there may be limited access to pure subspecialists. The Internal Medicine Society of Australia and New Zealand (IMSANZ) is the specialty society for general physicians in Australasia.

ANZSGM

We provide assessment, diagnosis treatment and rehabilitation of older people who commonly have complex, multiple disorders which impact on their daily activities

The aims of the Society include:

- Promotion of the highest standards of medical care for older people.
- Promotion of training of medical practitioners in Geriatric Medicine and related disciplines and maintenance of the highest standards by current practitioners.
- Promotion of research into medical and related problems in older people.
- Positively influencing public and government opinion on aged care.



Provisional Programme

Tuesday 3rd November 2009

1000-1700	Trainees' Day Auckland City Hospital
1800	Trainees' Dinner (informal)

Wednesday 4 November 2009

0900-1000	Registration and Coffee		
1000-1030	Powhiri and Opening		
1030-1100	Plenary Session		
1100-1200	Plenary Session		
1200-1300	Lunch		
1300-1500	Symposium	Palliative Care	
1500-1530	Afternoon tea		
1530-1615	Symposium	Palliative Care	
1620-1700	Annual Meeting IMSANZ	Annual Meeting ANZSPM	Annual Meeting ANZSGM
1700-1830	Welcome Drinks		
1900	ANZSPM Dinner		

Thursday 5 November 2009

0730-0830	Breakfast Session	Breakfast Session	Breakfast Session
0900-1030	Plenary Session		
1030-1100	Morning Tea		
1100-1240	Free Papers	Symposium	
1240-1330	Lunch		
1330-1500	Symposium	Palliative Care Programme	
1500-1530	Afternoon Tea		
1530-1600	RACP AGM		
1600-1745	Workshops	Workshops	Free Papers
1900	Conference Dinner		

Friday 6th November 2009

0730-0830	Breakfast Sessions	Breakfast Sessions	Breakfast Sessions
0900-1030	Plenary		
1030-1100	Morning Tea		
1100-1245	Workshops	Workshops	Free Papers
1245-1330	Lunch		
1330-1500	Plenary Session		
1400-1530	Closing Ceremony		
1530 - 1730	RACP Supervisor Workshops		

Sponsor Categories & Entitlements

(Prices are quoted in New Zealand dollars and are EXCLUSIVE of GST)

MAJOR CONFERENCE SPONSORSHIP

\$8,000.00

Benefits:

- Company will be billed as a **MAJOR SPONSOR**
- Priority choice of exhibition site
- Two complimentary registrations to the welcome reception and conference dinner
- Company logo and acknowledgement as **GOLD SPONSOR** in all printed material, plus conference website
- One page mono advertisement in the conference handbook (artwork supplied by sponsor)
- Company logo displayed on the welcome slide during the conference
- Two complimentary inserts of promotional material (supplied by sponsor) in delegate satchels

CONFERENCE SPONSORSHIP

\$5,000.00

Benefits:

- Company will be billed as a **CONFERENCE SPONSOR**
- Secondary choice of exhibition site
- One complimentary registration to the welcome reception and conference dinner
- Company logo and acknowledgement as **SILVER SPONSOR** in all printed material, plus conference website
- Half page mono advertisement in the conference handbook (artwork supplied by sponsor)
- Company logo displayed on the welcome slide during the conference
- Complimentary insert of promotional material (supplied by sponsor) into delegates' satchels

If these sponsorship opportunities and benefits fall outside your requirements, but you still wish to support the Conference, please do not hesitate to contact us. We wish to be flexible and may be able to negotiate an alternative that will better suit your needs. We are happy to work with your company to ensure that you get maximum appropriate benefit for your sponsorship investment.

For further sponsorship information please contact:

Lynda Booth
Conference Manager
Workz4U Limited
PO Box 8422, Symonds Street, Auckland, New Zealand
Tel: +64 9 917 3653
Fax: +64 9 917 3651
Email: lynda.booth@workz4u.co.nz
Website: www.workz4u.co.nz



Medical Exhibition Space

(Prices quoted are In New Zealand dollars and are EXCLUSIVE of GST)

A medical exhibition will be held in conjunction with the conference and will be located on site at the Hyatt Regency Auckland. Breakfast, morning tea, lunch and afternoon tea will be held within this exhibition area. Exhibition sites are booked on a first-in, first-served basis (Medical Technology Association of New Zealand (MTANZ) members are given priority) following the confirmation of sponsors stands. Further information will be included in the Application to Exhibit which will be forwarded to you in February 2009.

COMPANY COSTS

3m x 2m Prefabricated Exhibition Site:

MTANZ Member: NZ\$2020.00 + GST

Non-Member: NZ\$2370.00 + GST

Prices are correct at time of print. Prices may be subject to change.

3m x 2m Space Only Site:

MTANZ Member: NZ\$1550.00 + GST

Non-Member: NZ\$1990.00 + GST

Prices are correct at time of print. Prices may be subject to change.

If you are interested in attending the Conference as an Exhibitor, please indicate this on the attached form and fax back to the Medical Technology Association of New Zealand.

For further exhibition information please contact:

Victoria Jantke
Exhibition & Event Manager
Medical Technology Association of New Zealand
PO Box 8378, Symonds Street, Auckland, New Zealand
Tel: +64 9 917 3645
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medical technology
ASSOCIATION OF NEW ZEALAND



Royal Australasian College of Physicians Annual Scientific Meeting

in conjunction with
IMSANZ, ANZSGM, ANZSPM (NEW ZEALAND BRANCHES)

Sponsorship Application

(Prices quoted are in New Zealand dollars and are EXCLUSIVE of GST)

By signing this sponsorship application form, you will be contracted to the indicated category and level of sponsorship. Sponsorship applications are confirmed on a first-in first-served basis. An invoice will be raised for your sponsorship following confirmation of receipt of this application by the Conference Managers. Refer to Page 12 for Sponsorship Cancellation Policy.

- Major Conference Sponsor - \$8,000.00+GST**
- Conference Sponsor - \$5,000.00+GST**
- Satchel Insert - \$250.00**

Company Name:

Contact Name:

Signature:

Postal Address:

Telephone: Fax:

Email:

Please fax back to Workz4U Limited: +64 9 917 3651

Expression of Interest: Exhibition Space

I would like the opportunity to book an exhibition stand at the Conference. (Please note this is based on a first-in first served basis following confirmation of sponsor sites. An Application to Exhibit will be distributed approx January 2009).

Company Name:

Contact Name:

Signature:

Postal Address:

Telephone: Fax:

Email:

Please fax back to Medical Technology Association of New Zealand: +64 9 917 3651